

Video Interview Assignment
Due to your website by class time Oct. 22

You will need to report a video story on your beat using b-roll and an interview. Find one or more people to interview on-camera. Have him/her **describe and explain** the point of the story. Edit your interview down to no more than 1.5 minutes (get as close to that as possible).

You will also need to shoot enough b-roll to illustrate the story. You will likely need at least 15-20 shots to roll over your interview (15 seconds of source on camera at beginning & end; 60 seconds of b-roll, divided into 4-second increments = 15 shots). Try to match the b-roll to what your interviewee is talking about as much as possible.

Upload your video to YouTube, and paste the link or embed the video on your website. You will also need to write a one-two-sentence summary lede with your post to explain to the viewer what the video is about.

Videos must follow the guidelines we discussed in class, including:

- Camera must be steady (use a mount or tripod)
- Shoot horizontally
- Interview background should be quiet
- Your voice should not be in the video
- Use the rule of thirds for subject placement on camera (get source to look at you, not camera)
- Film only the subject (not yourself)

Good interviewing techniques include:

- Get your subject to explain/describe things (even if you already know them)
- Minimize your voice (use nonverbal cues)
- Ask your source to rephrase the question in his/her answer
- Leave space for editing in between questions

As always, **NO FRIENDS, FAMILY OR CO-WORKERS AS SOURCES**. Don't forget to set the video to public, and remind your source that this will be published online.

Make sure you bring in your rubric, printed and completed by you, to be turned in at the start of class on Oct. 22. *Please remember to turn in your sources' phone numbers with your rubric.*

Possible points	Guidelines	Self assessment	Professor Assessment
20 points	Video techniques: Videos employ the tips discussed in class and listed above		
20 points	Interviewing: Your questions are thoughtful and provoke good responses You have clearly followed the interviewing techniques listed above		
20 points	Editing: You kept yourself out of the story You have no more than 1.5 minutes Transitions are clean Cuts are not abrupt		
20 points	Story idea: Story idea is creative/interesting The subject would appeal to your target readers You have provided a one-two-sentence summary lede with your post.		
20 points	Overall quality: Interview flows together cleanly You and your source are professional Viewer has a fuller understanding of the topic after watching		